Historic, archived document

Do not assume content reflects current scientific knowledge, policies, or practices.

HOMEMAKERS' CHAT
FOR BROADCAST USE ONLY

U. S. DEPARTMENT OF AGRICULTURE
OFFICE OF INFORMATION

(Release on receipt)

SUBJECT: "Good Eating At Work For Peace Time Production"--information from the Production and Marketing Administration, U. S. Department of Agriculture

-000-

As a homemaker...you know a good hot lunch makes all the difference in the world in how much energy you have the rest of the day. And it stands to reason that a hot lunch is just as important to the person who is working in a factory or an office as it is to the one who stays at home.

A lot of us got our introduction to industrial feeding during the war. At the peak of war production...nine million workers were getting at least one meal a day on the job. Not all of these workers were in war plants. Two million of them were in banks and government offices and mines and other industries.

But it was the same for all. The cafeterias served hot meals at low prices the workers could afford to pay. The meals were well planned. There were plenty of green and yellow vegetables and fruit and milk to go along with the usual meats and starches.

And for those who didn't already know about eating the Basic Seven foods needed for good health....nutritionists were on the job with pointers on how to choose foods wisely.

Wartime experience showed us that these low-cost...well-balanced meals added up to better health for the workers. Thanks to good eating... the workers were better able to stay on the job. They turned out more goods. In other words...industrial feeding helped us win the war.

But hot meals...served cafeteria style in the factories....are not limited to wartime usefulness. Many plants--today--are joining the industrial feeding program to increase production of much needed peace time goods.

2-15-46

-more-

A Southern dress concern recently installed cafeterias in two of its factories. Most of the employees in these two factories are women. And like women workers everywhere...many of them are holding two jobs...one at the factory...the other at home keeping house for their families.

Well...a woman can do two jobs. But it takes all the energy she can muster if she does both of them well. She can't risk skipping meals or eating poorly balanced meals.

Already...the Southern dress concern is finding that hot, well-balanced meals served in the plant cafeterias are spelling gains in production. More dresses are moving off the assembly line. Health and morale show improvement. In fact...the results are so good... this Southern dress concern has made plans to install cafeterias in two other plants.

#

2/15/46

LIBRARY
CURRENT SERIAL RECORD
☆ FEB 20 1946 ☆
U. S. DEPARTMENT OF AGRICULTURE